

THE NATIONAL  
CONFERENCE

CHEER | DANCE | STUNT

# 2025

July 10-12, 2025

JW Marriott Las Vegas  
221 N Rampart Blvd, Las Vegas, NV

## DANCE EXHIBITOR OPPORTUNITIES

### EXCLUSIVELY FOR FIRST-TIME, DANCE-ONLY EXHIBITORS

The USASF is delighted to extend an exclusive opportunity for **dance-related businesses** to participate as **first-time exhibitors** at the 2025 USASF National Conference. With a special introductory rate, this is the perfect chance to showcase your products and services to a vibrant community of dance professionals, educators and enthusiasts. Whether you're expanding your brand presence or connecting with potential clients, The National Conference will provide a unique platform to engage with the dance industry and explore how it can support the growth of your business.

**STEP INTO DANCE ALLEY!** Your exhibit space will be part of **Dance Alley**, an area exclusively for dance exhibitors. Located alongside other **dance-focused brands**, this unique space will be actively promoted as the hub for all things dance, offering your business prime visibility within a vibrant and specialized community.

**\$200** INTRODUCTORY RATE

#### Package includes:

- 6-foot exhibit space with table and two chairs
- One conference pass
- Profile in conference app
- Option to provide gift for conference swag bag
- Eligible to participate in conference mixers
- Logo, company name and URL on USASF website
- One social post during 2024-25 season
- Eligible to sponsor leadership and scholarship opportunities



### JOIN US IN VEGAS!

We're thrilled to be back in Las Vegas where the energy is as big as your ambition! This year marks the third year of our exciting partnership with USA Cheer, and we're bringing back the best of USASF and USA Cheer for THE National Conference. **LEARN MORE.**

#### QUESTIONS?

Contact **Sarah Miller Bate**  
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