Event Producer

Event Director Training

2025-26 SEASON

Presented by
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Partnership in Compliance

- Create consistency across all brands and events.
- * Eliminate disqualifications resulting from roster violations.
- Align with the USASF Code of Conduct & Compliance standards.
- ★ Differentiate sanctioned events from non-sanctioned competitions.



Event Director Responsibilities

- Staff training for on-site issues
- Registration staff
- Roster verification
- Live check-in
- Warm-up room standards
- Compliance complaints
- Code of Conduct & Compliance standards
- Event sanctioning standards
- Close-out reports
- Scheduling USASF on-site staff (optional)



On-Site Registration Staff Collects:

Required:

✓ Signed Compliance Cover Sheet & Club Summary

Optional:

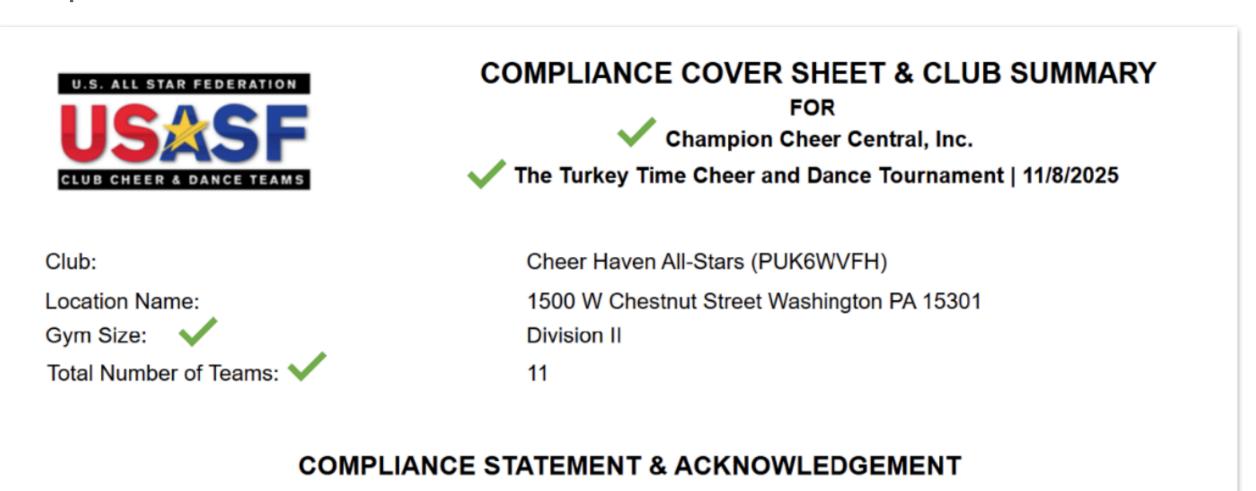
√ Team Roster for each team



Compliance Cover Sheet & Club Summary

Confirm information on the report:

- Event Producer
- Event name and date
- DI or DII
- Total number of teams





Club Summary

- · Confirm each coach.
- Confirm each Non-Coaching Representative including Junior Coaches.
- Ask if anyone is missing and add if needed.

	Preferred	First	Last	DOB	Building	Exp Date	Tumbling	Exp Date
1	Leigh	LEIGH	WILLIAMS	8/24/1984				
				LIV				
Co	ach Roster							
	Preferred	First	Last	DOB	Building	Exp Date	Tumbling	Exp Date
1	Kaitlin	Kaitlin	Mizikar	6/16/1980	6	5/31/2022	6	5/31/2022
2	Leigh	LEIGH	WILLIAMS	8/24/1984			20	
3	Mackenzie	Mackenzie	Lakomy	9/16/1994		TAR		
4	Marra	Marra	Mizikar	1/17/2001			4 ×	
5	Victoria	Victoria	Smith	9/8/1994	3	5/31/2019	3	5/31/2019



Team Summary

Confirm each for accuracy with a check 🗸 on the report:

- Team name
- Division
- Level
- Number of athletes
- Number of reserves

	Team Summary All Star Cheer							
	Team Name	Division	Level	Athletes(Act.)	Athletes(Res.)	# of crossov ers		Personnel
	1 Rio	Youth 2	Level 2	17 (F=(17), M= (0))	0 (F=(0), M=(0))	10	2	0
2	2 Coastal	Junior Novice	Level 1	8 (F=(8), M=(0))	0 (F=(0), M=(0))	5	3	0
3	3 Island Crush	Tiny Novice	Level 1	13 (F=(13), M=	0 (F=(0), M=(0))	0	4	0

Optional:

Coach signature/initials

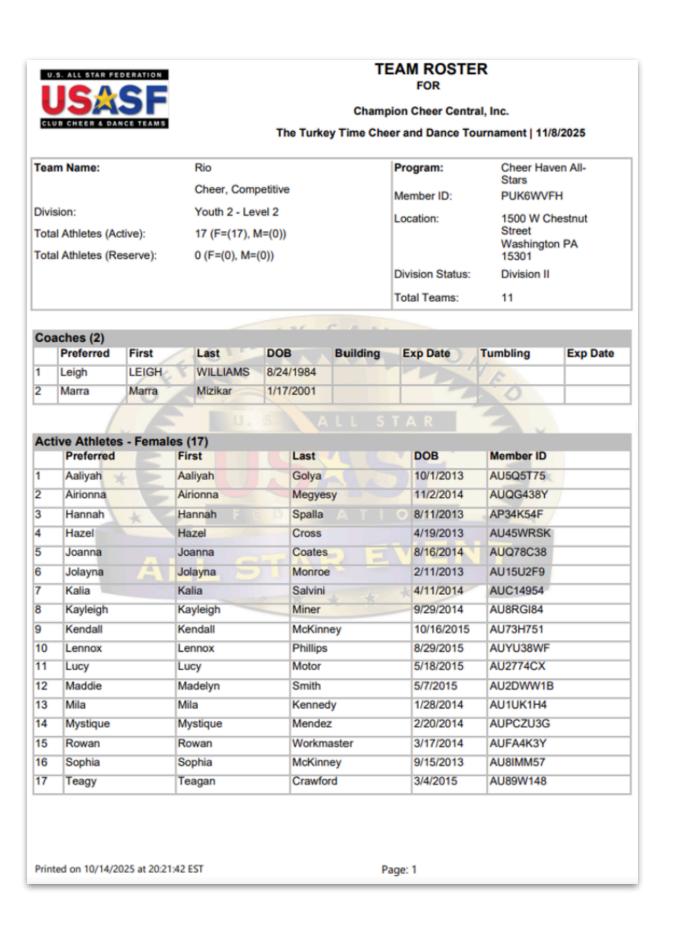


Team Roster

Confirm:

- Event name and date
- Each coach name
- Each athlete name

Have team rep sign/initial.

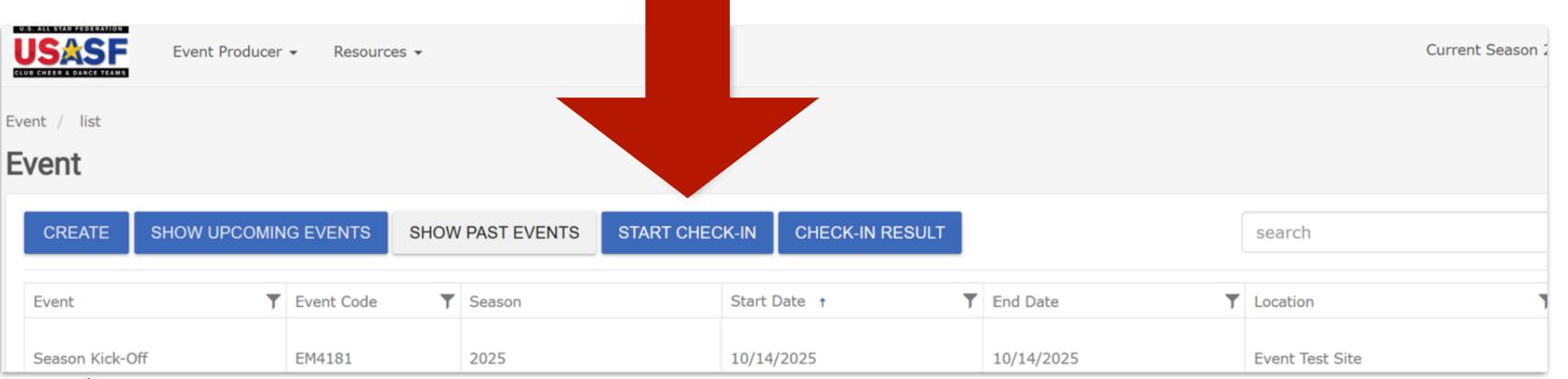


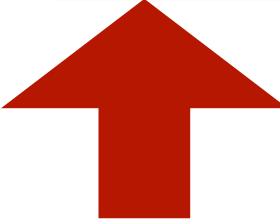


Check-In



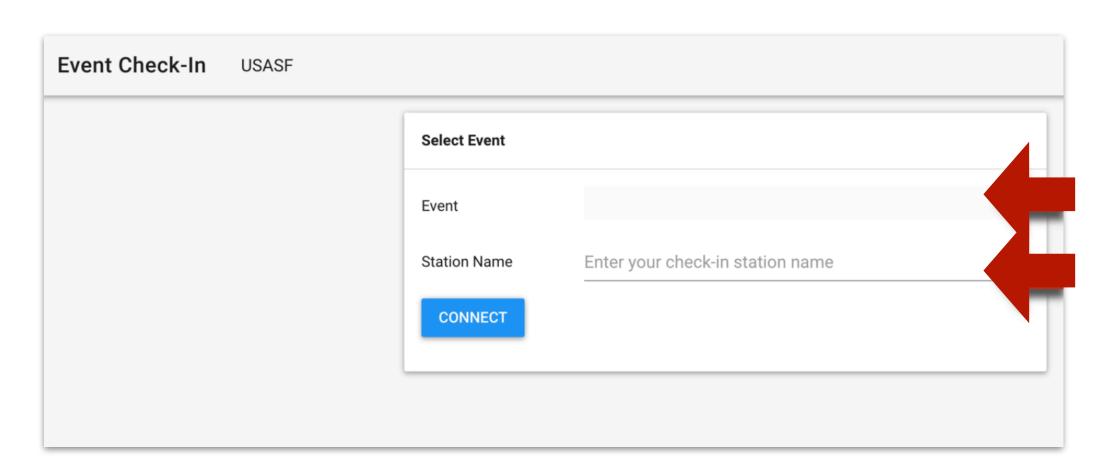
Check-In: Laptop







Check-In: Laptop



- 1.Choose event from drop-down menu or type event name.
- 2. Type your name or initials.



Check-In: Laptop

Event Check-In USASF		Online
		-
Heather		Log
Season Kick-Off		10/14/2025 02:22 PM Heather station has joined
Check-In Panel		
Coach Personnel Junior Personnel Owner Off On Off On Off On Off On		
Type to search		-
Status Check-In Time Preferred First Na Legal First Name Last Name	Profile	Type Club Team Checked In With Checked In By

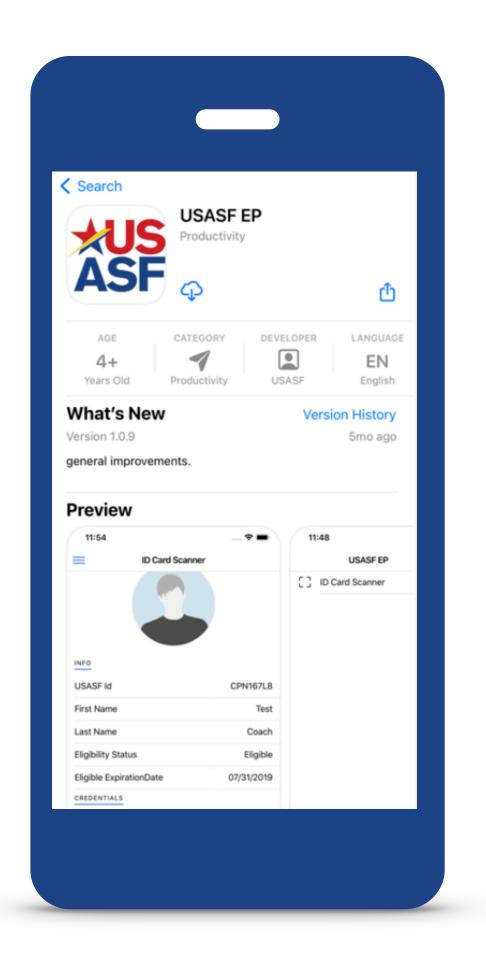


Live check-in on the USASF EP app is for member coaches and owners only.



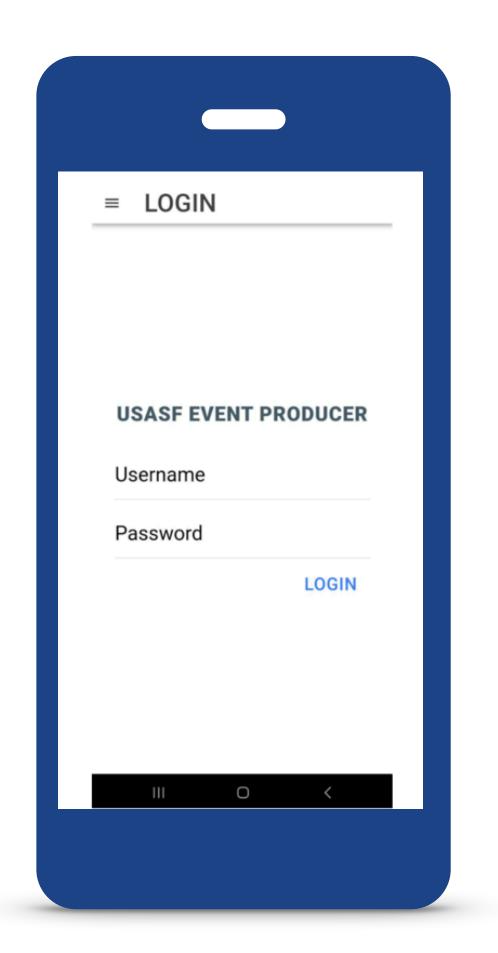


Search
USASF EP
in your app store.



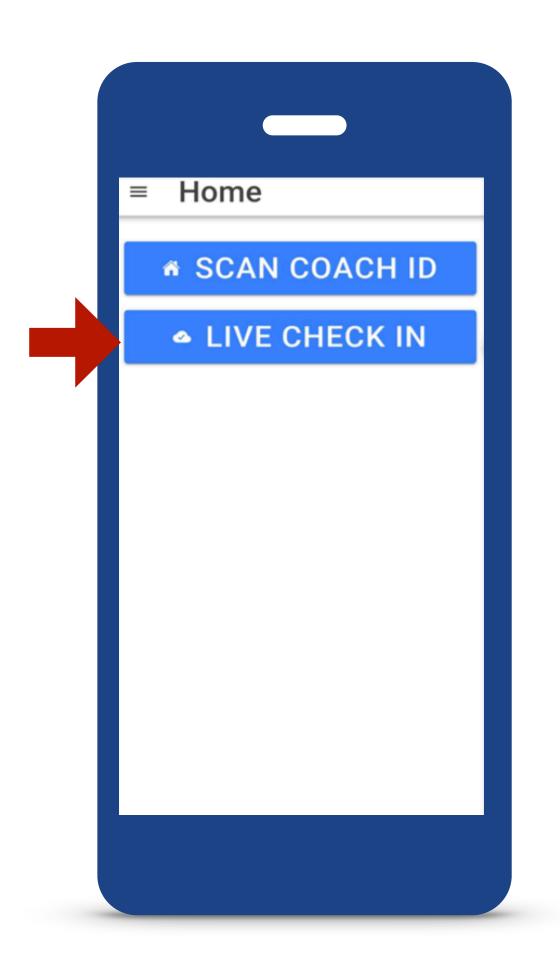


Enter username and password.





Open and select LIVE CHECK IN.

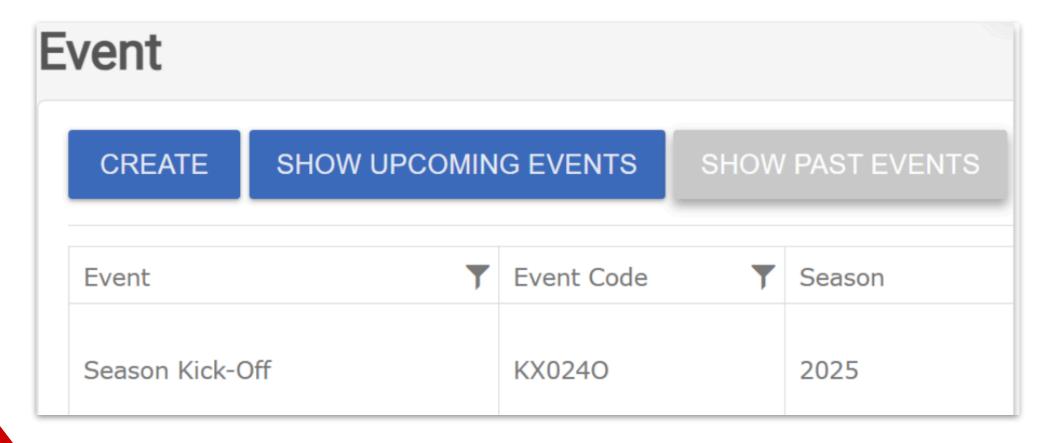




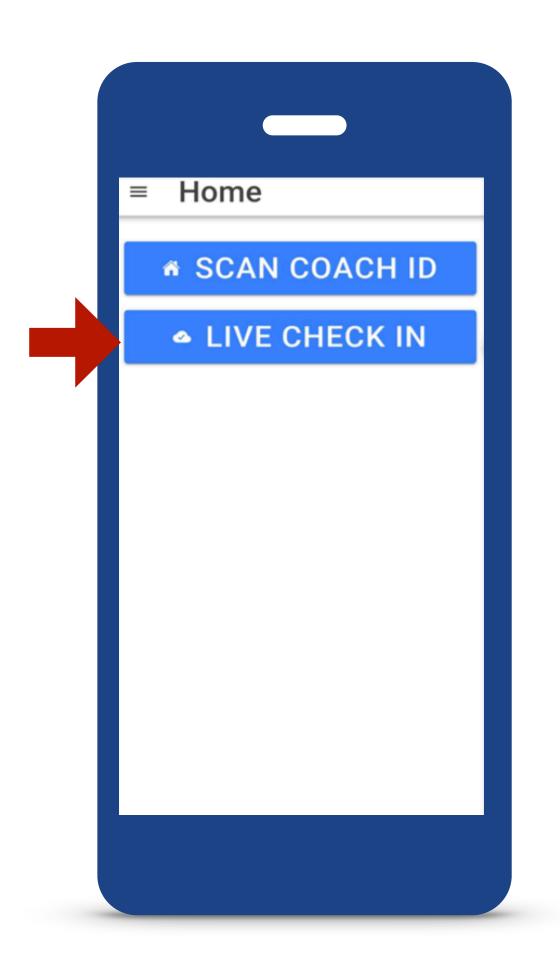
Enter:

1. Event Code

2. Login

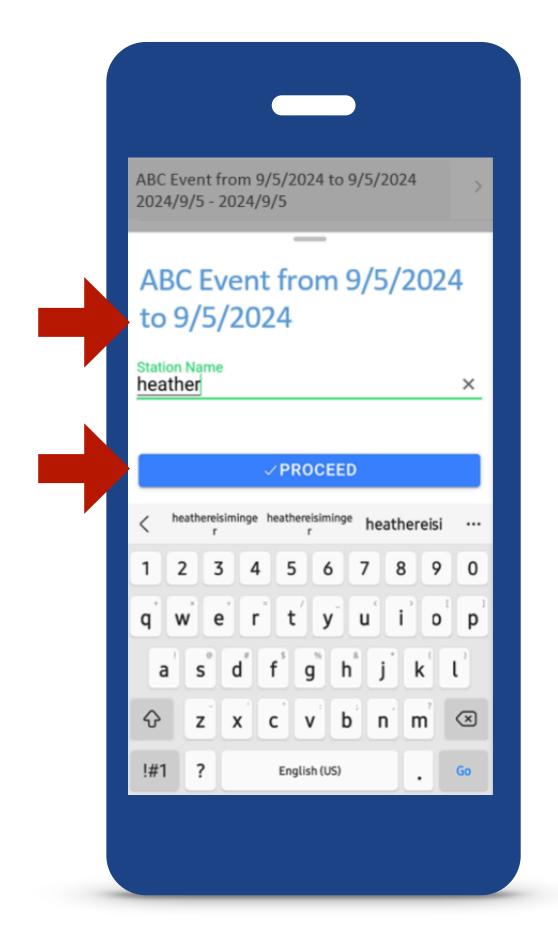


Event codes are listed in your Event Producer profile under EVENTS.



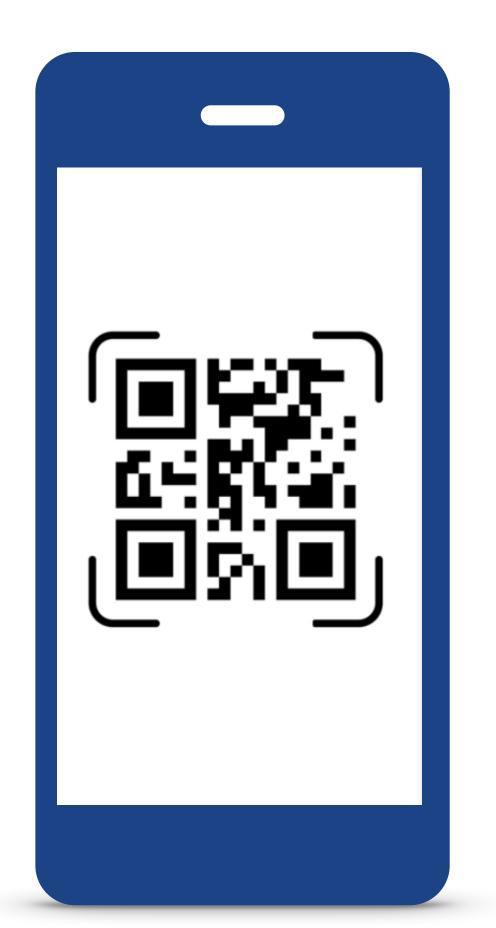


Enter station name.
 Click PROCEED.





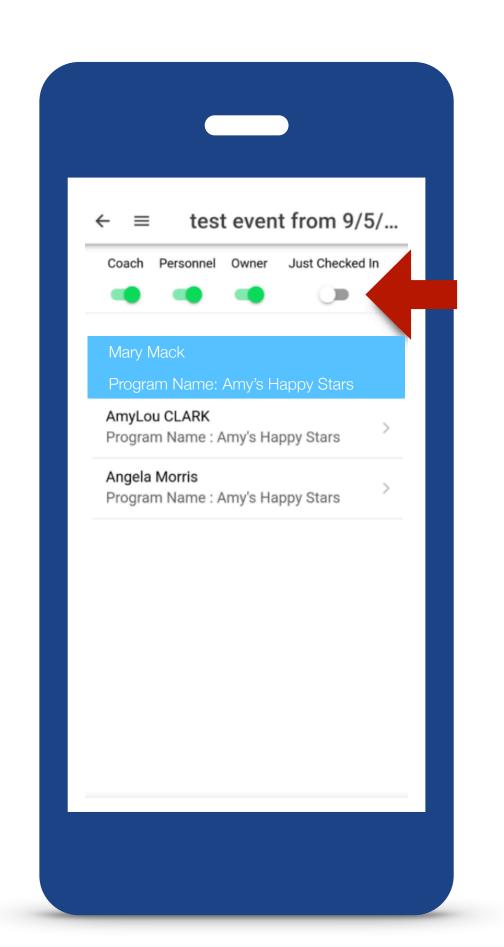
Scan the QR code from the coach app.





Confirm Coach,
Non-Coaching Representative
or Club Owner.

The JUST CHECKED IN switch will turn green





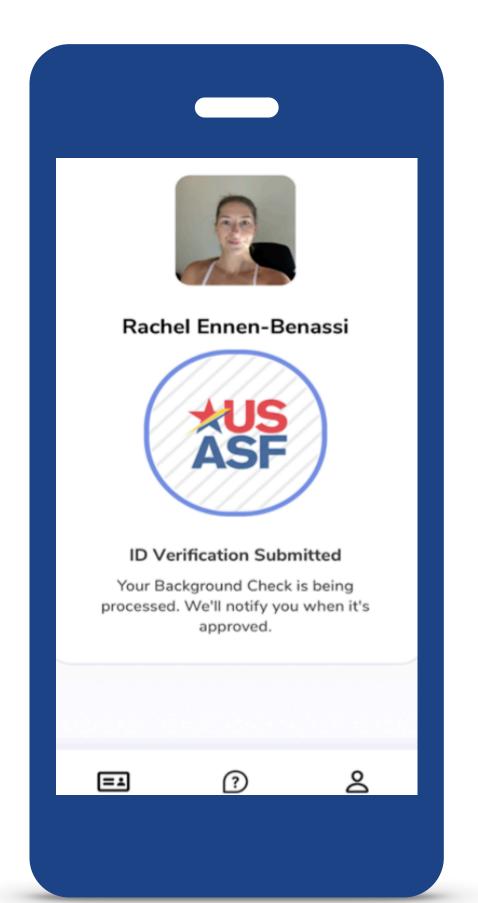
Background Checks

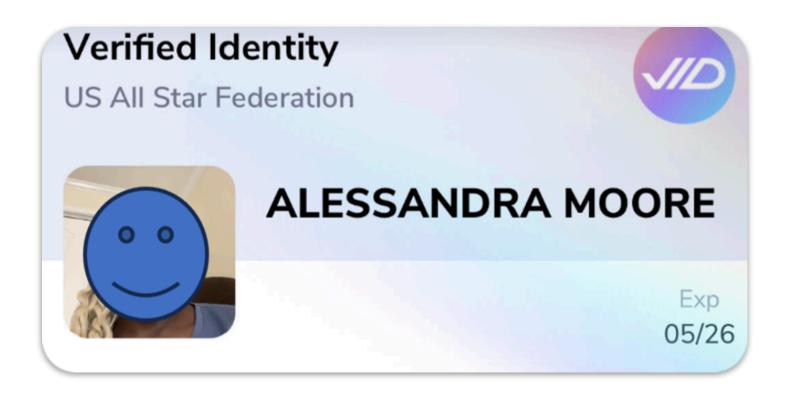
- Emails from JDP stating a member has passed a background screening will not be accepted.
- Screenshots of vID notifications from JDP are simply proof that the photo and ID uploaded are a verified match and **DO NOT imply a green light status**.
- The member profile must say **ELIGIBLE**.

NO EXCEPTIONS!



vID Screenshots DO NOT ACCEPT!







Proof of Eligibility

- 1. Ask Coach to log in to the USASF Coach app.
- 2.Go to ID card.
- 3.If no card appears, they are NOT eligible.
- 4. For additional support, contact the Weekend On-Call staff.



Exhibition & Event Trial Teams

Non-Member Identity Verification

Two-step eligibility verification process:

1.JDP badge

2.Name on the non-member background screening NO ALERTS list

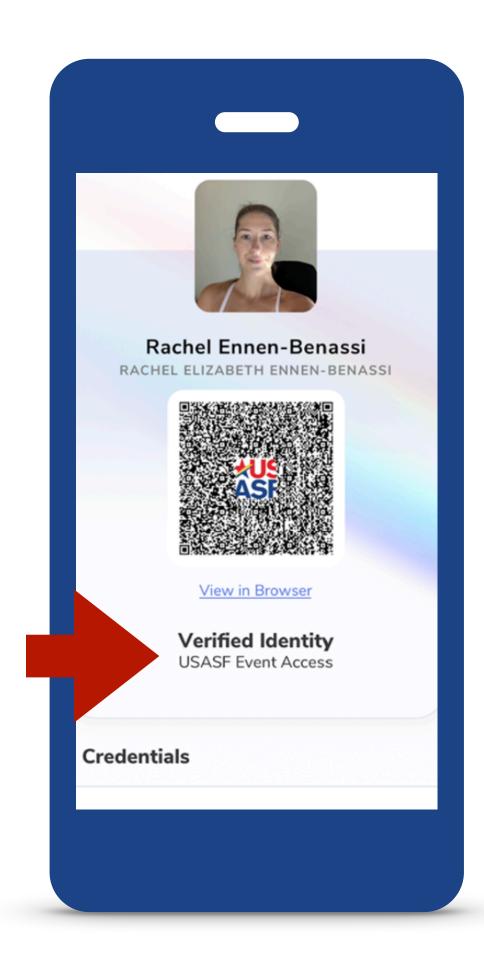
NO EXCEPTIONS!



Event Trial Teams

Non-member Background Screening No Alerts List From your EP member portal, go to:

- > Event Producer Resources
- > Event Trial Process
- > Non-member Background Screening No Alerts List

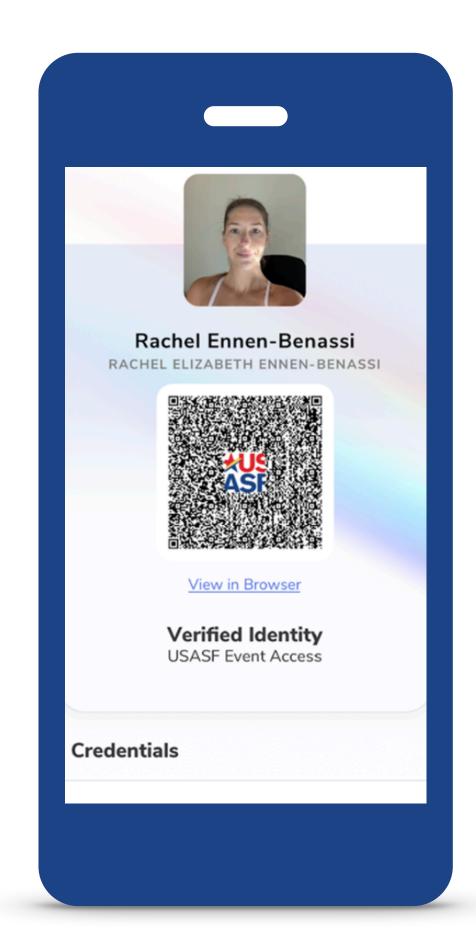




Event Trial Teams

Non-Member Background Screening No Alerts List From your EP member portal, go to:

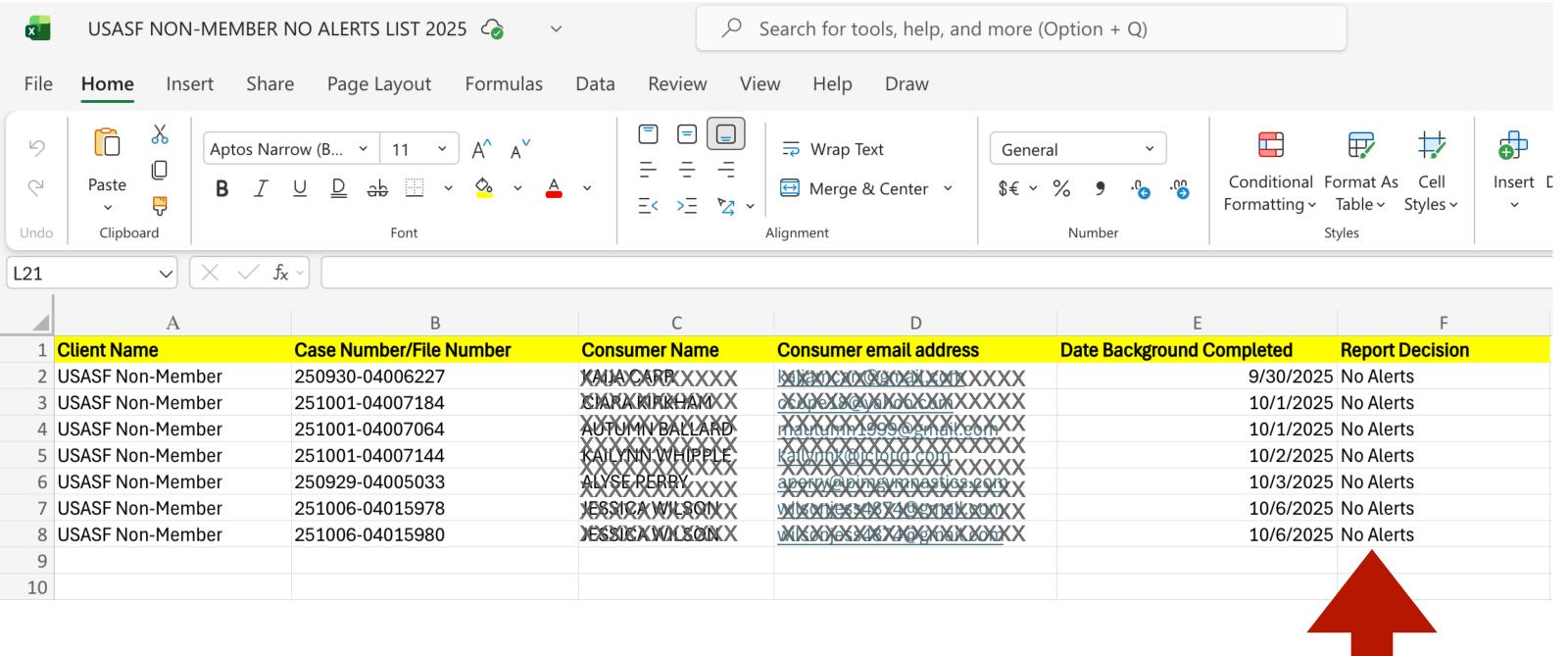
- > EP Resources
- > Event Trial Process
- > Non-member Background Screening No Alerts List





Exhibition/Event Trial Teams

Non-Member Background Screening No Alerts List





Event Trial Teams

An Event Trial team may participate in only one sanctioned competition per season.

A club may enter different teams in different sanctioned competitions. Adult participants must submit background screenings through the JDP non-member screening portal.



Exhibition/Event Trial Links

Event Trial Links:

- Event Trial Team Submission Form
- JDP Non-Member Background Screening Portal Instructions
- Non-Member Background Screening No Alerts List

Reminders:

- ✓ Verify rosters are within age-grid parameters for the division.
- ✓ All adult participants must be listed on the Non-Member No Alerts List to access restricted areas (warm-ups).



Event Trial Team Info Checklist

Event Details

- ✓ Event Name
- ✓ Event Date

Club Information

√Club Name

Team Information

- ✓Team Name
- ✓ Division and Level
- ✓Athlete Count

Team Contact Information

- ✓ Team Contact Name
- ✓ Team Contact Email Address



Warm-up Room Access

Staff Training Recommendations

- Ineligible List: Print and have in warm-up area.
- Green light wristbands.
- Know colors associated with USASF member coaches and Non-Coaching Reps.
- Require everyone to lift their arm, pull back their sleeve and shake the band to show that it is not stapled or taped together.
- Injury Protocol: Know how to report changes on rosters.



Reporting Requirements

Non-Compliance Incident Reports must be submitted for all non compliance issues within 72 hours of the infraction.

Non-Incident Reporting Form:

From your EP member portal, go to:

- > Event Producer Resources
- > Event Information for Event Producers
- > Event Disciplinary Process
- > Non-Compliance Incident Report

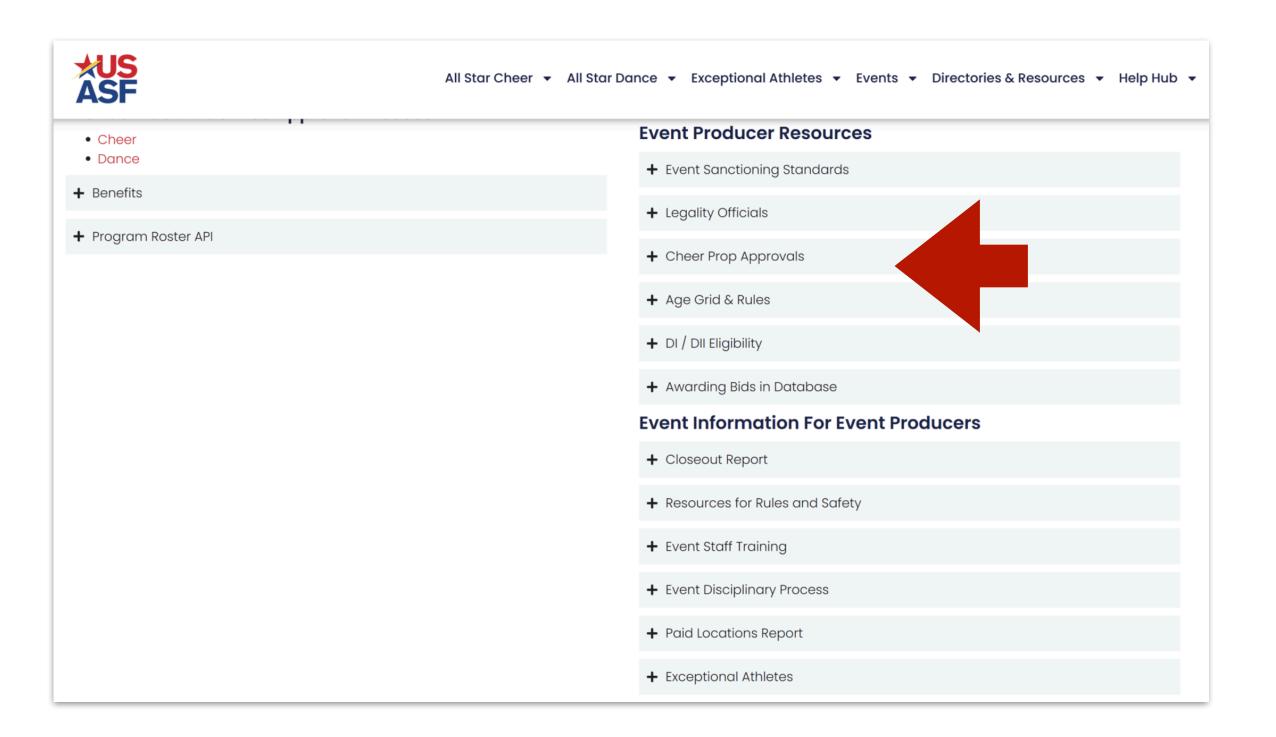


Event Producer Resources

Event Producer Resources	
Profile	Quick Links
	• Event Producer Resources Close
ABC Events	Event Participation Officials
Eligibility Eligible C For Season Status 2025 to 2026	Event
Membership Active expires on 05/31/2026	
Last Payment Date 06/10/2025	
Tier Designation Diamond	
Events View Event(s)	
View Profile →	
	I 10 ▼ items per page



Event Producer Resources





The Code





Compliance Requirements





Event Compliance

<u>Event Producer Compliance Sanctioned Competitions</u>

(This information may also be found in Section 6.2 of the Code of Conduct and Compliance and is duplicated here for

Section 6.2: Sanctioned Competitions

- C. For any USASF sanctioned Competition with All Star Classification, Event Producer Members must comply with the following provisions:
- 1.Event Producers must verify that every team representing a USASF Member Club competing in an All Star division has an official USASF roster associated to such Competition. This may not be applicable to teams representing USASF Member Clubs in the All Star Event Trial and All Star Exhibition Classifications.
- 2. When Event Producers are notified by Member Clubs of any roster changes made (a) after the Competition locks or (b) after the team checked in, but before the team takes the floor, the Event Producer must make such changes to locked rosters to which they were notified prior to the Competition closeout.
- 3. Event Producers must verify all Adult Members' eligibility and identification at sanctioned Events prior to providing credentials (i.e. wristbands, lanyards, etc.) which permit access to restricted areas.
- 4. Event Producers must have a process by which they manage and monitor access to restricted areas (i.e. warm up, backstage, etc.).
- 5. Event Producers must ensure their USASF sanctioned Competition stays a NO RECRUITING ZONE.
- 6. During its USASF sanctioned Competition, the Event Producer must, to the best of its ability, investigate, address and resolve any reports or allegations of noncompliance by Members in attendance, this includes roster violations.
- 7. Event Producers must disqualify teams with Roster violations, and if applicable, revoke awarded bids to the Cheerleading or Dance Worlds. This includes roster violations adjudicated by the USASF post-Competition.
- 8. Within 72 hours after the conclusion of the Competition:
 - a. Event Producer must complete close out reports;
 - b. Assign World bids in the Member profile (if applicable); and
 - c. Using the Event Producer Reporting form for Non-Compliance the Event Producer will submit the details for non-compliance violations that were reported, investigated and resolved at the Competition and the action that was taken by the Event Producer:
 - i. Non-compliance that was resolved on site with no action taken, ii. Non-compliance, including roster violations, that resulted in a warning, disqualification and/or removal from the Competition.



Event Compliance

Section 6.3: Drugs and/or Alcohol

- A. The possession and/or consumption of alcohol and/or illegal drugs in restricted areas (i.e. warm up, backstage) at USASF sanctioned Events is prohibited and must be immediately removed from the Competition. If any Member is found in violation of this provision and/or removed from the Competition, the Event Producer Member must report the violation using the Event Producer Reporting form for Non-Compliance within 72 hours of the Competition.
- B. Any Member perceived to be under the influence of alcohol or illegal drugs at a USASF sanctioned Competition must be immediately removed from the Competition. If any Member is removed under this provision, the Event Producer Member must report such removal using the Event Producer Reporting form for Non-Compliance within 72 hours of the Competition.



Event Compliance

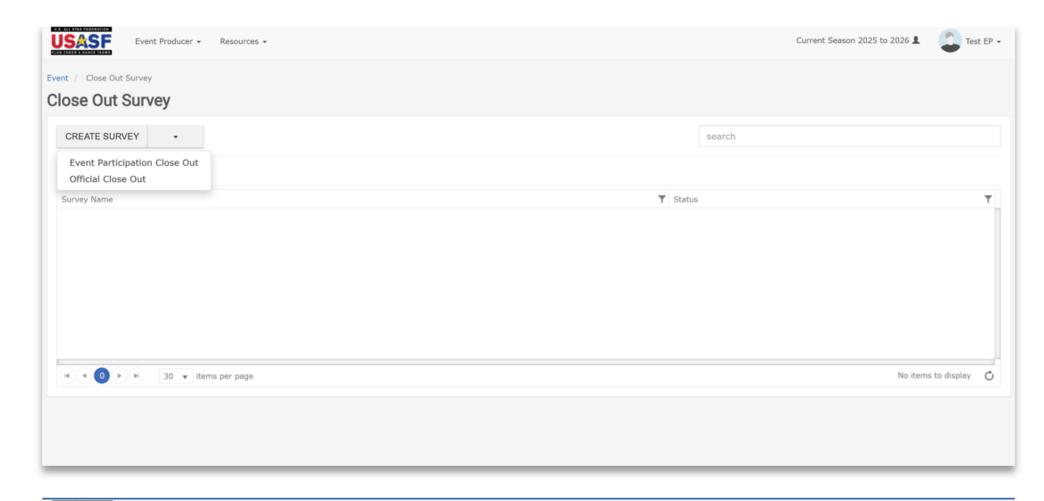
Section 6.4: Soliciting and/or Recruiting

- A. All USASF sanctioned Events are NO RECRUITING zones.
- B. Members may not participate in or allow soliciting/recruiting of Athletes to other Member Clubs while attending a USASF sanctioned Competition.
- C. For the purposes of this Section, soliciting and/or recruiting at sanctioned events includes, but is not limited to:
 - Any display of general brand-promotional items with the intent to solicit and/or recruit the Athlete to join a different Member Club (For example: T-shirts, banners, pop- up displays or tents that provide Member Club contact information including social media handles.)
 - 2. Distributing any type of advertising, such as business cards, brochures, T-shirts, banners or flyers;
 - Advertising another specific Competition that would attract Athletes from Member Clubs (e.g., printed or digital material that includes the phone number, website, social media information, Competition date and/or location of other Competition); and/or
 - 4. Communicating (including text and/or social media messaging) with an Athlete and/or their parent/guardian, while at a USASF sanctioned Competition, with the intent to solicit and/or recruit them to a different Member Club.



Close-out Process

1-Day Event

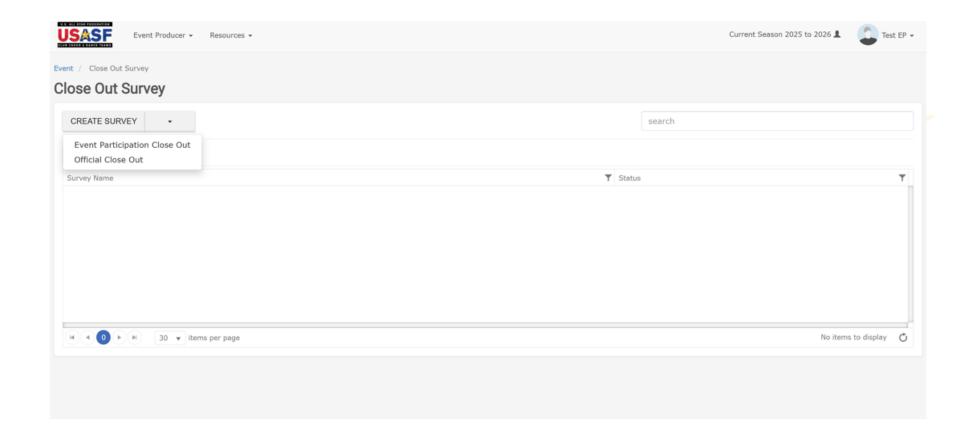


SASF Event Producer ▼ Resources ▼	Current Season 2025 to 2026 👤	Test EP ▼		
ent / Close Out Survey / Event Participation				
articipation Close Out				
DISCARD				
Over 4. File Heleville				
Step 1 - File Upload		*		
Please upload official documents of your event				
Performance Order: This must include all teams that perform and exhibition at your event in USASF sanctioned divisions. Select files Final Rankings or Standings: This must include for all teams that received award at your event in USASF sanctioned divions. This can be the rank order of teams or your score print out. Select files				
DISCARD				



Close-out Process

2-Day Event



SCARD	
ep 1 - File Upload	
Please upload official documents of your event	
Day 1 Performance Order: This must include all teams that perform and exhibition at your event in USASF sanctioned divisions.	Day 2 Performance Order: This must include all teams that perform and exhibition at your event in USASF sanctioned divisions.
Select files Kat.jpg 509.97 KB	Select files Kat.jpg 509.97 KB X
Final Rankings or Standings: This must include for all teams that received award at your event in USASF sanctioned divions. This can be the rank order of teams or your score print out.	Final Rankings or Standings: This must include for all teams that received award at your event in USASF sanctioned divions. This can be the rank order of teams or your score print out.
Select files Kat.jpg × 509.97 kB	Select files Kat.jpg × 509.97 KB



Support

Competition Weekend – USASF Support

We're Here for You All Weekend Long!

The USASF Support Team will be available throughout the competition season to assist with Member-related issues and help make sure your event runs smoothly.

On-Call Support Hours

Day	Available Time
Friday	4:00 PM ET – 9:00 PM PT
Saturday	7:00 AM ET – 9:00 PM PT
Sunday	7:00 AM ET – 9:00 PM PT

On-Call Assistance

- Event Producers will receive the on-call staff person's information every Thursday before competition weekend.
- If an issue requires more detailed assistance, a Zoom link will be shared individually for real-time resolution.

Contact Information

USASF Competition Weekend Support: (901) 664-2083

* On-Call Dance Legalities: (703) 606-0636 * On-Call Cheer Legalities: (949) 505-4766

For EP use only. Do not share! Hours not subject to the above.

Your USASF Team is Here to Help

From troubleshooting member accounts to resolving competition-day challenges — we're just a call or click away!



Scheduling On-Site USASF Staff

USASF has a Compliance Support Team to assist at your event.

Our experienced staff can provide training, hands-on guidance and real-time compliance support throughout your competition weekend.

If you are interested in having Compliance Support at your event, complete the request form using the link below or contact compliance@usasf.net.

USASF On-Site Staff Request



We're Here to Support You!

Compliance-Related Inquiries

Heather Toper compliance@usasf.net

Compliance Registration Specialist

Kristin@usasf.net

Member Engagement

Robin Galik rgalik@usasf.net

Member Support

Member Services support@usasf.net

Background Screenings

Greenlight Team greenlight@usasf.net

