Event Producer Zoom Meeting Summary - October 9, 2025

<u>Classification Chart Ali Stangle - alistangle@usasf.net</u>

<u>USASF Sanctioned Competition Classifications</u>

Please note new content for clarity in the color blue.

Restructuring Discussion - Ali Stangle

USASF Contact Structure

Member Experience Updates - Robin Galik - rgalik@usasf.net

- New Member Support Structure (See USASF Contact Structure) above
- Non-Member Outreach

EP Club Outreach Form

If you have Clubs who are hesitant to join please complete this form so our team can contact them.

<u>Tech Resources - Amy Clark - aclark@usasf.net</u>

• Live Check In Reminders

This will be covered in the compliance training. Please remind coaches that they need to have either their digital ID or order their ID card. Your team should use the USASF EP App.

• Digital Rostering Update

We are working on creating technology tools to help both clubs and EPs stay in compliance with rosters and rostered coaches and athletes. More information to come.

JDP Screening Portal for EP Non Members - Amy Clark

This link takes you to a flyer with information and instructions on how to complete the required screenings outlined on the Classification Chart.

JDP Non-Member Background Screening Portal Instructions

This is link takes you to the list of cleared screenings for non-members: Non-Member Background Screening No Alerts List



Event Trial - Robin Galik

There will be an easy process to convert from Event Trial to membership without paying anything more than if they had joined first and had not done an Event Trial.

Event Trial Customer Info Sheet

Event Trial Process - Heather Toper- compliance@usasf.net

Step-by-Step Guide to the Event Trial Process.

Event Trial Process

Event Trial Team Submission Form

Event Support - Heather Toper

Available Weekend Support Options for the Competition Season

Weekend On-Call

Overview of weekend on-call support USASF Competition On-Call

• USASF On-Site Compliance Staff Requests

Use this form to request on-site compliance staff for your competitions. Please review the new payment policy located in the Event Agreement in this form.

<u>USASF On-Site Compliance Team Request</u>

How to File Non-Compliance Incident Reports for EPs

Located in Member Resources > EP Resources

New this year. All Compliance Violation reports must be submitted within 72 hours of the occurrence.

EP Training - Heather Toper

The training schedule is coming soon.

Social Media Reminders - Cheryl Paquette - communications@usasf.net

• Toolkit Reminder

The link below will take you directly to your USASF Event Producer Social Media Toolkit.

There you'll find USASF logos, Sanctioned Competition seals, graphics, suggested copy, potential banners for your own graphics, and more. Questions or issues, including incorrect logo usage, email social@usasf.net

Social Media Tool Kit



• Oct 23 is Social Media Event Producer Day (custom graphics provided in the toolkit)

All USASF Event Producers are asked to share Post #2 from the toolkit on October 23rd at 5:00 PM EST in observance of Event Producer Day. Tag us or create a collaborative post so we can reshare.

EP Resources (where to find them)

Located in Member Resources > <u>EP Resources</u> > <u>EP resources folder</u> for USASF videos and slides for your event screens. Content will be available next week.

Reminder About Adding Events & Special Offerings

- Events, Bid Boosts, Gold Star Dance
 - Log into your member portal
 - o Please make sure ALL of your events ARE LISTED. Double check for accuracy.
 - o Tag the events that are BID BOOSTS open the event and check the box
 - Tag the events that are GOLD STAR (dance only) open the event and check the box

Reminders - Sarah Miller Bate - smbate@usasf.net

Use of All Star

We are striving to align the usage of All Star across the industry. This is a friendly reminder to avoid using AllStar, all-star, or any other variations Al or autocorrect may recommend.

• EA- event communication

Please reach out to the teams registered in the Exceptional Athlete divisions to communicate accessibility with them. This includes stage entrances and exits, strobe lights, fog, etc.

• Dance- communicate about flooring prior to the event

- For every event EPs must "provide information regarding warm-up room surface at the time of registration (before payment)".
- "Any minimum standards that are not met in the Warm-Up and/or Performance Area must be disclosed to all competitors no later than at the point of registration (i.e. before payment is received)."



<u>Scholarship Updates - Gena Evans - gevans@usasf.net</u>

Beginning this season, the USASF College Scholarship Awards will move from Worlds to USASF Member Event Producer Competition award sessions—bringing recognition closer to home, in front of families, clubs, and friends. With the December 1 application deadline approaching, let's work together to spread the word to athletes and clubs so every deserving applicant has the chance to apply.

Conduct & Compliance Violation forms on USASF.net - Meredith Walker -

MLWalker@usasf.net

- For EP Awareness should they need to direct someone (i.e. owner, coach, etc) to Report alleged Conduct or Compliance violations.
- Located at <u>USASF.net</u> > <u>How to Report</u>
- Select "Code Violation" to report concerns related to behavior by a member that could harm another.
- Select "Compliance Violation" to report concerns related to Roster/Age grid and Sanctioning Standard issues.

<u>Legality Officials requirements- Tyler Phillips - tphillips@usasf.net</u>

Important Legality Official information:

- Virtual LO Requirements (Cheer Only): The virtual LO team limit has been increased from 40 to 100. All other parameters in the Cheer Event Sanctioning Standards still apply, and an on-site individual is required for routine stoppage.
- Accessing the Certified Legality Officials List: To find the current list of LOs, log into your
 <u>USASF portal account</u>, select the "Event Producer Staff" dropdown, and click "Officials
 <u>List."</u>
- **Prop Approval:** Props no longer require prior approval through the coach app. If a prop is used appropriately, the LO will not issue a call. Illegal prop usage will result in a call and potential review according to your event's process. Coaches may still submit props via the app, but it is not mandatory.
- Second Opportunity for LO Testing: We are pleased to offer a second chance for LOs who did not pass the online testing. Dance LOs will have this opportunity in January.
 Cheer LOs can retest in December, but they must first complete the online training again and participate in a Zoom/virtual Q&A session before taking the online test a second time. Additional information will be shared at a later date.
- Legality Official Registration: <u>www.allstarofficials.com</u> to access the online training course and final testing. Additionally, log in or create a USASF portal account to complete the required Background Screening and Abuse Awareness course.

