



## **USASF Event Producer Memberships and 2025-2026 Dance Worlds Bid Guidelines**

### **USASF Dance Memberships:**

1. EPs that ONLY produce Dance Events and do not award Dance Worlds bids are eligible to apply for Silver Membership.
2. Dance EPs that ONLY produce Dance Events and award 3 or less PP Bids are eligible to apply for Platinum Membership.
3. Dance EPs that ONLY produce Dance Events and award 4 or more PP Bids are eligible to apply for Diamond Membership.
4. Diamond Member EPs who award Paid Bids to The Cheerleading Worlds and also award Partial Paid Bids for The Dance Worlds will be designated as Diamond Members.

### **Overall Guidelines:**

1. USASF membership is open to every company. However, not every company member will automatically qualify to conduct sanctioned competitions and/or give Dance Worlds bids.
2. If a company is a Diamond or Platinum USASF Member paying dues, then fees are waived for Dance. If a company is not a Diamond or Platinum USASF Member paying dues, they would have to pay Platinum Membership dues.
3. All company members are required to complete and sign:
  - a. USASF Company Member Application that includes the agreement: 1) with the mission of the USASF, 2) the USASF rules, safety rules and sanctioning standards, and 3) conducting business in a way that will support and further the mission of the USASF, and 4) the terms and conditions of the USASF Company Member Agreement.
  - b. USASF Company Member Agreement
4. Companies giving any Worlds bids must fully comply with the USASF Dance Sanctioning Minimum Standards.
5. The decision to sanction USASF member companies to give Dance Worlds bids will be based on the criteria below. The goal is not to oversaturate any given market with Dance Worlds bids such that the competitive value of the bids is diminished. In addition, the Sanctioning Committee will consider the other following criteria:
  - a. The date the company or sister company became a member of the USASF,  
\*Sister company is defined as a company that has a cheer counterpart that already gives USASF Cheer bids. Each company can only have one sister dance company.
  - b. The location of the competitions where they desire to give bids,
  - c. The number of bids being given by other companies in that market,
  - d. The date of the nationals.
6. Companies giving any Worlds bids must fully comply with the Worlds logo requirements, including the proper usage of specific partially paid bid logos.

**Dance Bids** – The companies that give Dance Worlds bids must have one Dance National Championship or designate one of their major competitions as their “national championship” for purposes of Dance Worlds bids. The selected “national championship” must have had a minimum of 30 All Star Dance Team performances in an All Star Division participating at the same National competition in the prior year to qualify.

1. This competition must have a minimum of two years of history.
2. If the selected “national championship” had **30 or more** All Star Dance **performances** competed at the same prior year competition, the company can award one (1) partially paid bid at their selected national event. The partial paid bid amount will be \$325 per athlete plus two coaches, up to \$5,000 maximum or \$3,500 minimum amount.



3. If the selected “national championship” had **40 or more** All Star Dance **performances** competed at the same prior year competition, the company can award up to two (2) partially paid bids at their selected national event. The partial paid bid amount will be \$325 per athlete plus two coaches, up to \$5,000 maximum or \$3,500 minimum amount.
4. If the selected “national championship” had **50 or more** All Star Dance **performances** competed at the same prior year competition, the company can award up to three (3) partially paid bids at their selected national event. The partial paid bid amount will be \$325 per athlete plus two coaches, up to \$5,000 maximum or \$3,500 minimum amount.
5. If the selected “national championship” had **75 or more** All Star Dance **performances** competed at the same prior year competition, the company can award up to four (4) partially paid bids at their selected national event. The partial paid bid amount will be \$325 per athlete plus two coaches, up to \$5,000 maximum or \$3,500 minimum amount.
6. If the selected “national championship” had **100 or more** All Star Dance **performances** competed at the same prior year competition, the company can award up to five (5) partially paid bids at their selected national event. The partial paid bid amount will be \$325 per athlete plus two coaches, up to \$5,000 maximum or \$3,500 minimum amount.
7. If the selected “national championship” had over **100** All Star Dance **performances** competed at the same prior year competition, the company can award one (1) partially paid bid for every 25 All Star Dance **performances** over 100, at their selected national event. The partial paid bid amount will be \$325 per athlete plus two coaches, up to \$5,000 maximum or \$3,500 minimum amount.
8. Two (2) At Large bids can be awarded for every one (1) Partial Paid bid being awarded:

**Partial Paid Bids:**

1  
2  
3  
4  
5

**At Large Bids:**

2  
4  
6  
8  
10

**Note:** for every additional Partial Paid bid, two (2) more At Large bids can be awarded.

9. Exhibition performances may count in the number of performances for awarding bids. A performance is defined as a competition performance that is ranked in a USASF category/division. A maximum of two performances may be counted (i.e. Exhibition performances) that are not ranked in a USASF category/division when determining the number of Partial Paid bids an Event Producer may award.



10. Can display "Road to Worlds" at all events.
11. Get venue signage at the Dance Worlds venue on the LED screen
12. Get ¼ page ad free in Worlds program.
13. Can display USASF's exclusive logos at events, on printed materials and web site in approved formats.
14. Are listed and linked on the USASF web site.
15. Are eligible to be included in USASF Dance Rules Processes.
16. A program may be awarded multiple bids however each program may only receive one bid per division and category.
17. If a team does not accept the partially paid, the company must award the bid to another team. If a team does not accept an at large bid the company may only award the bid to another team within 96 hours from the end of their Worlds bid event.
- 18.
- 19.