

Media Guide

Welcome to the official Media Center for The Cheerleading Worlds® and The Dance Worlds™. Here, you'll find everything media professionals need to know about attending and covering the event responsibly and within our guidelines.

Media Guidelines

Access and Seating

- Media passes are not issued for this event.
- Media representatives are welcome as spectators and may sit in any available general seating with purchased admission.
- Designated floor seating is reserved for official event photographers and partners only.

Photography & Recording

- Commercial photography, videography and audio recording are strictly prohibited throughout Disney property — this includes event venues, hotels, restaurants, pools and surrounding areas.
- Personal photography using phones or tablets is allowed and may be shared publicly.
- Cameras with extended lenses are prohibited.
- Short video clips (up to 15 seconds, no audio) of performances may be posted on social platforms or websites.

Music & Copyright

- Recording, posting or broadcasting music from performances is not permitted due to copyright laws.

Live Streaming

- Commercial and personal live streaming of performances — full or partial — is prohibited on all platforms, including but not limited to Facebook Live, Instagram Live, TikTok and YouTube.

Media guide at a glance

What you can do

- Photograph performances using your phone or tablet.
- Post still photos publicly (social media, blog articles, etc.).
- Share short, muted clips (under 15 seconds) of performances.

What you cannot do

- Use professional cameras for commercial recording.
- Use cameras with extended lenses.
- Record audio or post videos with music.
- Live stream performances, in part or whole.
- Use Disney property locations for professional/commercial content capture.



Photo & Logo Requests

Media representatives requiring one or more high-resolution photographs and/or logos from the The Cheerleading Worlds and/or The Dance Worlds or related events, should contact pr@usasf.net

Images and logos provided for editorial use must not be altered, distributed or resold. They may not be used for promotional or commercial purposes without prior written permission from USASF or IASF.

Trademark Protection

The following are registered trademarks and service marks of the USASF and IASF. All rights in and to any and all marks of The Cheerleading Worlds and The Dance Worlds are reserved.

The Cheerleading Worlds®

The Dance Worlds™

USASF®

U.S. All Star Federation®

IASF®

International All Star Federation®

Downloadable Resources

- Media Guidelines PDF
- Social Media Sharing Recommendations PDF
- [USASF Code of Conduct & Compliance](#)

Stay Connected

- Facebook: USASF Cheer; USASF Dance
- Instagram: [usasf_cheer](#); [usasf_dance](#)
- Hashtags: [#THEcheerleadingworlds](#); [#THEdanceworlds](#).

Covered Us? Let Us Know!

We'd love to see and share any coverage you publish. Please feel free to send links to any published articles or features our way! Email: pr@usasf.net.

Thank you!

We appreciate your interest in The Cheerleading Worlds and The Dance Worlds. As a member of the media, we encourage you to explore more about All Star cheer and dance and to connect with [USASF member clubs](#) nearest you.

