The Bid Process

USASF member event producers host sanctioned competitions and award bids to teams they select to represent them at The Cheerleading Worlds. By accepting a bid, a team's athletes and coaches also represent the event producer that awarded it and are expected to demonstrate respect, sportsmanship and graciousness throughout the event.

Bid Types

Three types of bids may be awarded to The Cheerleading Worlds:

1. **Paid Bids:** Teams are awarded sponsorship funds to help cover Worlds-related expenses. Up to $650 per athlete and per coach (maximum two coaches) may be awarded, not to exceed $25,000 per team. *Example: A team with 31 athletes and two coaches may receive up to $21,450 ($650 × 33).*
2. **Partial-Paid Bids:** Teams are awarded sponsorship funds to help cover Worlds-related expenses. Up to $325 per athlete and per coach (maximum two coaches) may be awarded, not to exceed $25,000 per team. *Example: A team with 31 athletes and two coaches may receive up to $10,725 ($325 × 33).*
3. **At-Large Bids:** Teams receiving at-large bids are responsible for the cost of their Worlds registration packages and all other related expenses.

Bids & Eligibility

Event producers must publish bid-awarding procedures prior to the start of their qualifying competition. Bids to The Cheerleading Worlds may be awarded only at approved qualifying events, and no team shall receive more than one bid or type of bid from the same event. Eligible teams must represent registered and insured All Star gyms, dance studios, or clubs competing in USASF and/or IASF Worlds divisions.

Funding Guidelines

Paid & Partial-Paid Bids

- Funds are not prize money; they are sponsorship funds intended to cover Worlds-related expenses such as registration, lodging and travel.
- Funding applies only to the number of athletes on the floor. Reserves are not funded. Any additional costs resulting from roster replacements after rosters and travel plans are confirmed are the club's responsibility.
- Event producers are not liable for late registration fees or change fees resulting from a team's alterations to registration or travel plans.

NOTE: If The Cheerleading Worlds is canceled, sponsorship funds must be returned to the event producer. Teams or clubs are responsible for any additional expenses.

USASF CheerABILITIES Bid Process

U.S. CheerABILITIES teams competing in an elite division may submit a video from a USASF-sanctioned competition to qualify for an **at-large bid** to the Exceptional Athlete division at The Cheerleading Worlds.

Up to five teams may receive **at-large bids**, with a maximum of one team per club location.

Video submission requirements and additional details are available at: thecheerleadingworlds.net/exceptional-athletes/.

Video Submission Deadline: February 8, 2027, noon ET