



USASF Diamond, Platinum & Gold Membership 2026 -2027

General Membership Guidelines

1. Application for membership is open to every USA-based event producer. Not every member event producer will qualify to conduct a USASF sanctioned Worlds Bids qualifying competition.
2. All member event producers are required to complete and sign each year:
 - **USASF Event Producer Member Application** that includes the agreement with: 1) the mission of the USASF, 2) following/enforcing the USASF Cheer and Dance Safety Rule and Age Grids at all events, 3) following USASF Sanctioning Standards at all USASF Sanctioned events, 4) conducting business in a way that will support and further the mission of the USASF and 5) the terms and conditions of the USASF Company Member Agreement.
 - **USASF Company Member Agreement**
3. USASF event producer Diamond, Platinum & Gold memberships will be approved by the USASF Sanctioning Committee.
4. The decision to approve USASF Event Producers to award World bids will be based on the criteria below. The goal is to not over-saturate any given market with Worlds bids such that the competitive value of the bids is diminished. At a minimum, qualifying competitions must provide two performances such as prelims and finals, or two performances combining scores at least for Worlds qualifying divisions. In addition, the Sanctioning Subcommittee and the Sanctioning Committee will consider the other following criteria.
 - The date the event producer became a member of the USASF,
 - The location of the competition at which the member desires to give bids,
 - The number of bids being given by other companies in that market,
 - The date of the bid qualifying event.
5. Event producers awarding any Worlds bids must fully comply with the Worlds logo requirements, including the proper usage of specific "Paid" bid logos.
6. The verification for minimum number of "all star cheer" team requirements will be the event producer's actual preliminary performance results and or final rankings from the same prior year's competition.
7. Elite, Prep, Novice, and Cheer Abilities (FREE or Paid) performances will count towards the minimum number of teams needed under the Tier 1 requirements. Unaffiliated teams **will not** count towards the minimum number of teams needed under the Tier 1 requirements. FREE Exhibition performances (not scored), **will not** count toward the minimum number of teams needed under the Diamond, Platinum and Gold Membership requirements.
8. Event Producer & Brand must have been in business for a minimum of 2 years.
9. Event applied for must have 2 years history and must been conducted in the same city the prior year. A city is defined as an MSA (Metropolitan Statistical Area). First year applicant's events must stay in same city throughout the first year as a Worlds Bid Qualifier.
10. Send a company representative to the annual Event Producer Meeting in Nashville, July 9, 2026.



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11. Meet all USASF sanctioning standards when administering all events throughout the season conducted by the event producer.
12. No monetary awards, including cash, can be attached to Worlds bids other than the funds for Paid or Partial Paid bids.

Diamond Membership

For event producers that have one national championship or designate one of their major competitions as their “national championship” for purposes of The Cheerleading Worlds bids. The selected “national championship” and event producer must have had a minimum of **125**. All Star “cheer” teams participating at the **same prior year’s competition** to qualify for the Diamond Membership. Event Producer must have been a Platinum or Gold USASF Member Event Producer to qualify for the Diamond Membership.

Diamond Benefits:

1. May award one “Paid” Worlds bid (up to a maximum of \$650 per athlete times the number on the floor where the bid was awarded, plus 2 coaches) at their “national championship” based on one bid per 100 all star cheer teams at the same prior year competition. May round up to the nearest 100. Example: If an event producer had 152 all star teams participating at the same prior year competition, they may offer two fully paid bids.
2. After the first “Paid” bid is declared to be awarded, EP has the option to award two “Partial Paid” bids, instead of another “Paid” bid.
3. May award two At Large bids for each “Paid” bid at the same “national championship” where the “Paid” bid(s) are awarded.
4. May award two “Partial Paid” bids instead of a “Paid” bid.
5. May award one At Large bid for each “Partial Paid” bid at the same “national championship” where the “Partial Paid” bid(s) are awarded.
6. May award their approved Paid, Partial Paid and At Large bids in any of The Cheerleading Worlds Club Divisions and/or “IASF” divisions offered at their bid qualifying event.
7. May display “Road to Worlds” signage at all events.
8. Receive logo visibility on video screens in Worlds venues
9. Receive a half-page ad free in Worlds program (full page if awarding Dance Worlds Bids also)
10. Receive up to 4 VIP Worlds Credentials, and 3 3-Day Walt Disney World Park Hopper Passes.
11. May display USASF’s exclusive logos and Seal of Sanction at all events, on printed materials and web site in approved formats.
12. Company is listed and linked on the USASF website.
13. Eligible for the USASF member event producer insurance program. (if available)



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14. Access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member's profile.
15. On Call Legality Official Rulings available in real time at all USASF sanctioned events.
16. May participate on the USASF Sanctioning Committee.
17. Eligible to be elected to serve on other USASF Committees.
18. Included in USASF Levels and Rules Processes.
19. Eligible discounted vendor space at USASF National Conference
20. **Annual USASF dues are waived.**

Note: Any of the above benefits may be modified during the membership period if notice is provided to event producers in writing.

Platinum Membership

For event producers that have one national championship or designate one of their major competitions as their "national championship" for purposes of The Cheerleading Worlds bids. The selected "national championship" and event producer must have had a minimum of **100**. All Star "cheer" teams participating at the **same prior year's competition** to qualify for this tier.

Platinum Benefits:

1. May award one "Partial Paid" Worlds bid (up to a maximum of \$325 per athlete times the number on the floor where the bid was awarded, plus 2 coaches) at their national championship.
2. May award **two** At Large bids with the Partial Paid bid at the same "national championship" where the "Partial Paid" bid is awarded.
3. May award their approved "Partial Paid" and "At Large" bid(s) in any of The Cheerleading Worlds Club Divisions and/or "IASF" divisions offered at their bid qualifying event.
4. May display "Road to Worlds" signage at all events.
5. Receive logo visibility on video screens in Worlds venues
6. Receive quarter-page ad free in Worlds program (half page if awarding Dance World bids also)
7. Receive up to 2 VIP Worlds Credentials, and 2 3-Day Walt Disney World Park Hopper Passes.
8. May display USASF's exclusive logos and Seal of Sanction at all events, on printed materials and web site in approved formats.
9. Company is listed and linked on the USASF website.
10. Eligible for the USASF member event producer insurance program. (if available).



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11. Access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member's profile.
12. May participate on the USASF Sanctioning Committee.
13. Eligible to be elected to serve on other USASF Committees.
14. Included in USASF Levels and Rules Processes.
15. Eligible discounted vendor space at USASF National Conference

***Annual USASF dues are \$2,000.**

Gold Membership

For event producers that have one national championship or designate one of their major competitions as their "national championship" for purposes of The Cheerleading Worlds bids. The selected "national championship" and event producer must have had a minimum of **50**. All Star "cheer" teams participating at the **same prior year's competition** to qualify for this tier.

Gold Benefits:

1. May award **two** "At Large" Worlds at their national championship.
2. May award their approved "At Large" bid(s) in any of The Cheerleading Worlds Club Divisions and/or "IASF" divisions offered at their bid qualifying event.
3. May display "Road to Worlds" signage at all events.
4. Receive logo visibility on video screens in Worlds venues.
5. Receive quarter-page ad free in Worlds program (half page if awarding Dance World bids also)
6. Receive up to 2 VIP Worlds Credentials & 2 1-Day Walt Disney World Park Hopper Passes.
7. May display USASF's exclusive logos and Seal of Sanction at all events, on printed materials and web site in approved formats.
8. Company is listed and linked on the USASF website.
9. Eligible for the USASF member event producer insurance program.
10. Access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member's profile.
11. May participate on the USASF Sanctioning Committee.
12. Eligible to be elected to serve on other USASF Committees.
13. Included in USASF Levels and Rules Processes.
14. Eligible discounted vendor space at USASF National Meeting

***Annual USASF dues are \$3,000.**